

# Communication Failure

- Communication Failure could be due to the bad production
- Failure could be due to bad media
- Failure could be due to bad reception

# Production

- Production could be oral
- Production could be written

# Bad Production-Voice

- Quality of voice is partly gifted by nature and partly cultivated.
- Quality of voice can be improved by practicing voice culture
- Quality of voice can be improved by paying attention to the environmental variables.
- Quality of voice depends on the volume, pitch or the distance between you and mike.

# Bad Production-Written

- Written production can lack proper grammar- verb-noun match.
- Written production may lack proper punctuation marks.
- Written production can lack good vocabulary
- Written production can lack good style.

# Organization

- Both Oral and Written production may be defective from the point of view of organization.
- Content could be organized chronologically.
- Content could be organized thematically.
- Content could be organized logically: more general to particular or vice versa.
- Content could be organized functionally.

# Bad Medium

- Distracting Non-Verbal Medium
- Noise – Verbal and Non-Verbal
- Fillers – Redundant Expressions
- Wrong Emphasis on Spoken Words
- Wrong Speed of Delivery
- Formal and Informal
- Disproportionate Decoration and Content

# Poor Reception

- Tired or Defective Sense Organs
- Due to Pre-Occupied Mind
- Due to Bad Signals
- Due to Heavy Jargons
- Due to Heavy Contents
- Lack of Coherence and Holistic View

# Wrong Reception

- Category Mistake
- Paradoxes
- Mental Habits
- Bad Logic
- Gestalts



# Wrong Message

- Due to Ambiguity
- Due to Imprecision
- Due to Interpretation
- Due to Incompleteness of Sentence.
- Due to Context-What is Prior and what comes After.
- Due to Cultural and Value Difference

# Limitations of Language

- Scientists, Artists & Poets find language limited
- Limitations pointed out by Mystics & Philosophers
- Limitations due to Theories/Concepts
- Nonsense Created by Language
- Language and Beyond